

WDMK-FM HAMILTON HUSTLE DANCE CHALLENGE: CONTEST OFFICIAL RULES

These rules apply to WDMK Hamilton Hustle Dance Challenge: Contest (“Contest”) conducted by Beasley Media Group, LLC d/b/a WDMK (“Station”). **In addition, the General Contest Rules posted at www.kissfmdetroit.com apply to this Contest. If there is a conflict between the General Contest Rules and the Rules for this Contest, the Rules for this Contest shall control.**

1. HOW TO ENTER

- a. The Contest will begin on Monday, March 14, 2022 and end on Monday April 4, 2022.
- b. To enter online, visit www.kissfmdetroit.com and follow the links and instructions to enter the Contest and complete and submit the online entry form beginning on March 14, 2022 at 6:00am Eastern Time (“ET”) and ending on Sunday, March 27, 2022 at 11:59pm ET (“Online Entry Period”). Online entrants are subject to all notices posted online including but not limited to the Station's Privacy Policy. **Limit one (1) entry per person** during the Online Entry Period regardless if entrant has more than one email address. Multiple entrants are not permitted to share the same email address. Entries submitted may not be acknowledged or returned. Proof of submission of an entry shall not be deemed proof of receipt by the Contest administrator.
- c. Each entry must directly upload to the entry form or include a link to one (1) video (“Video Entry”) of an original video of no longer than 2 minutes (120 seconds) of the entrant performing and dancing to a Anthony Hamilton song of their choice. Entrant must have the right to submit the Video Entry. Each entrant must agree to the online submission release in order to submit his or her Video Entry. If providing a link, it is the entrant’s responsibility to ensure the Video Entry link is set to “public” so that Station personnel can view it at the time of judging. Station is not responsible for any Video Entry links that are removed, faulty or disabled after the Video Entry link is submitted.
- d. The Station, in its sole discretion, reserves the right to disqualify any entrant if such entrant’s associated Video Entry or other content contains illegal, indecent, pornographic or sexually explicit content or otherwise offensive material such as graphic violence or if such Video Entry or other content contains any nudity or content deemed at the Station’s discretion to be unsuitable for public display or posting on the Station’s website. Entries that do not comply with these rules will not be eligible for the Contest. Video Entries may be posted on the Station’s website at www.kissfmdetroit.com and by submitting a Video Entry, entrant (1) certifies that he or she has all rights necessary to use the images and music contained in their Video Entry including the express permission of every person who appears in or can be

- heard in the Video Entry, and (2) grants Station permission to post, embed and/or link to their Video Entry on www.kissfmdetroit.com and to use the Video Entry for Contest and other promotional purposes. Station reserves the right to remove from any website and disqualify any entrant if it believes the Video Entry violates the rights of any third party or is otherwise inappropriate for public viewing.
- e. Entrants may submit only one (1) Video Entry per person during the Entry Period. Incomplete, multiple and/or duplicate entries by the same or multiple entrants will be disqualified. Valid entries must contain all information requested. Entrant further understands that the use and exploitation of the Video Entry link may subject him/her to risk of notoriety, publicity, ridicule, scorn and/or indignity.
 - f. There will be up to a total of one (1) Prize winner selected in the Contest.

2. ELIGIBILITY RESTRICTIONS

- a. This Contest is open to all Station listeners who are 18 years of age or older as of the date of entry into the Contest, who are legal US residents and reside in the Detroit Metro Area, consisting of the following Michigan counties: Lenawee, Monroe, Wayne, Washtenaw, Jackson, Hillsdale, Ingham, Livingston, Oakland, Macomb, St. Clair, Lapeer, Genesee, and Shiawassee; and the following Ohio Counties: Lucas, Fulton, and Williams, except where prohibited by law. All band members must possess a valid, government-issued ID and show proof of residency to verify eligibility.

3. PRIZES

- a. Up to one (1) Prize will be awarded. The Prize consists of: (i) the opportunity to appear on the KISS-FM morning show with Mason & Starr on Wednesday, April 6, 2022 or an alternate mutually agreed on date and time to talk live on the radio about winning the Contest, (ii) the opportunity for the winning video will be posted to the Station Facebook page and Anthony Hamilton's Instagram page, (iii) two (2) tickets to the Detroit stop of "Night 2022 Tour" starring Maxwell, Anthony Hamilton & Joe, on Sunday April 10, 2022 at Little Caesars Arena, 2645 Woodward, Detroit, MI 48201, and (iv) the opportunity for acknowledgement from Anthony Hamilton from the stage during his set on April 10, 2022 concert at LCA. Approximate Retail Value of the Prize is \$233.30.
- b. Prizes or prize certificates must be claimed as directed by the Station at the time of winning. Failure to claim Prize by the specified time will result in forfeiture of the prize. It is the winner's sole responsibility to claim the Prize or prize certificate within the timeline provided in these Official Rules.

4. SELECTION OF WINNERS

- a. At approximately 8:00am ET on Monday, April 4, 2022, up to one (1) Prize winner will be selected from all eligible Video Entries by a Station judging panel based on the following judging criteria: Style, uniqueness of steps, flow of the dance and overall energy and presentation.

KISS-FM Mason & Starr will announce the potential winner live on the air on the Station between the hours of 8:00am ET and 10:00am ET on Monday, April 4, 2022. Potential winner will also be notified by telephone and/or email promptly following the judging period.

- b. Entrants need not listen to the Station or be present to win.
- c. If the Prize winner cannot be contacted by 12:00pm ET on Tuesday, April 5, 2022, an alternate Prize winner may be selected (time permitting) from all remaining Video Entries based on the judging criteria described above.
- d. Decisions of Station management with respect to the Contest are final.

5. CONDITIONS

- a. The Station reserves the right to end any contest or amend these rules upon announcement on air and by publication at www.kissfmdetroit.com.
- b. For website contests: By use of the Station's website and by entering this Contest, entrants agree to the Station's Terms of Service Agreement and to the use of Personal Information as stated in the Privacy Policy located at www.kissfmdetroit.com.
- c. Copies of the written Contest rules and a list of all winners are available during regular business hours at the main studio of the Station, One Radio Plaza, Detroit MI 48220, or by sending a self-addressed, stamped envelope to the Station.